Editorials

Editorials are short, invited opinion pieces that discuss an issue of immediate importance to the translational research community. Editorials should have fewer than 1000 words total, no abstract, a minimal number of references (definitely no more than 5), and no figures or tables (although they do have a photograph of the author as an illustration).

Outlines of Editorials

- Title
- Authors' full names and affiliations, corresponding author marked
- Name of corresponding author along with phone E-mail information
- Body of text
- Conclusion
- References

Title: Titles should be informative, thought-provoking inviting and should be no more than 100 characters in length.

Example

Lorem ipsum dolor sit amet, consectetur adipiscing elit sed do eiusmod tempor incididunt ut labore et dolore magna aliqua- Editorial

Editor name and affiliation:

Editor Name [First Name Middle Name Last Name]

For correspondence:

Email: corresponding.author@univ.com
Address:
Professor, Dept.of.Civil Engineering,
Name of University, City,
Country, Pincode

Body of text: The ideal Editorial, begins with an introductory paragraph that immediately presents the issues under discussion in a way that captures the reader's interest. The introduction should be general enough to orient the reader not familiar with the specifics of the field being discussed. Here, and throughout the article, the author should avoid the
jargon and special terms of his or her field or system. If the language of specialists is necessary, define terms for the general reader. The body of the text should, in the limited space available, develop the discussion in a lively manner. Section headings can be used when necessary and should be short (no more than 30 characters). The final paragraph should draw the piece to a concise conclusion, without simply restating the text.

**Figures:** The figure should illustrate the essential message of the article. It can be a drawing, graph, chart, table, or photograph. The point is to catch the eye while informing the reader.

- **How to improve the quality of figures**

![Figure 1: Dynamics of the AMW level](image)

*Figure 1 – Legend for Fig. 1 to be typed here*

**Conclusion:** Conclusion should be effective to maximize the impact on the reader. Tell the reader about future prospects and implications. What are the unanswered questions? Where is the field going etc. The editor ends the article giving very specific and outstanding recommendations for the reader to take action.

**References:** Any reference taken from other sources should be cited in the reference list in the order in which they appear, first through the text, then through the table and figure.
legends. References are listed at the end of the manuscript in the text, cite the reference number by making it superscript in all the above content of manuscript.

**For Journal**

Name of Author(S), title, Journal Name, Volume, Issue, Page Nos. and Year.

Note: Name of Author should be as (Last name initial followed by first name) and Journal name should be in italics.


**For Book**

Author’s Name, Title of the Book, Name And Location Of Publisher, Page And Year of Publication.


**Technical reports**


**Proceedings**

Title of Symposium Published as a Book, sponsoring organization, city and state of meeting, inclusive dates and year (publisher, publisher's city and state, year).

**Theses and unpublished material**


J. A. Norton, unpublished material.